

**LAKE GENEVA
REGION**



**FORUM
PROGRAM**

HALL 5 - N°5031
FREE ENTRANCE

October, Tuesday 6th

Time	Company	Speakers	Subject	Language
10h30	Alp ICT Geroco Sensometrix	Michael Dupertuis Nicolas Rebetez CEO & Co-Founder Guillaume Du Pasquier CTO & Partner	<i>When marketing saves energy</i> <i>SensoBox® European launch: A unique biometric terminal combining convenience, speed and security</i>	GB
12h00	Swisscom	Giovanni Conti Responsable Gouvernance Réseau & Informatique	<i>Swisscom amène la fibre optique jusque chez vous</i>	F
13h30	Wisekey	Kevin Blackman CTO Juan Avellan Deputy CEO	<i>Towards Trusted Web Services</i>	GB
15h00	Equinix	Jarrett Appleby Chief Marketing Officer	<i>Connecting the World's Information through the Equinix Global Delivery Platform</i>	GB
17h30	Republic and State of Geneva Economic Development Office <i>By invitation only</i> <i>Prior registration necessary</i>	<i>Welcome by Houlin Zhao</i> Deputy Secretary General at International Telecommunication Union (ITU) <i>Welcome by Pierre-François Unger</i> Minister of Economy and Health State and Republic of Geneva Richard Yu President of Europe Region of Huawei	<i>"Experience of a chinese technology company in Switzerland and EU market overview"</i> PTAC: "Introduction to strategic issues on the Chinese Telecom market" Swisscom: "The 3G economic stakes and customer response" ST-Ericsson: "Evolution strategy of mobile phone software systems through 3G mobile network"	GB