

A platform to foster synergies in establishing links

► AlpicT is a platform designed to promote and develop the expertise of players involved in information and communication technology.

Created in 2009, AlpicT is a “cluster”. Its aim is to establish synergies between numerous players in the ICT sector active in Western Switzerland, by developing their expertise in one common structure, whatever their status. AlpicT involves start-up companies, SMEs and multinationals as well as research companies and accompanying structural and business development services and academic institutions. Its role is to increase awareness and promote the image of excellence

attached to the technological and industrial location of Western Switzerland on both a national and international level. It is also necessary to support the promotion and internationalisation of the companies as well as to develop the innovations and technologies coming from the region’s research institutes, networking and reinforcing the exchange between the scientific, economic, industrial, financial and political environments on a regional, national and international level, observing

the changes and trends in the sectors regarded as priorities and maintaining relations with similar initiatives taking place both nationally and internationally.

Supported by the seven cantons in Western Switzerland (Bern, Fribourg, Geneva, Jura, Neuchâtel, Valais and Vaud), AlpicT operates in a very dynamic region in terms of economy and technology. It also benefits from its unique geographic location in the heart of Europe. |

Aims of Alp ICT

- Increasing awareness and promoting the image of excellence attached to the technological and industrial location of Western Switzerland on both a national and international levels.
- Supporting the promotion and internationalisation of companies (SMEs and start-ups) as well as developing the innovations and technologies coming from the region’s research institutes.
- Networking and reinforcing the exchange between the scientific, economic, industrial, financial and political spheres on a regional, national and international level.
- Observing the changes and trends in the sectors that are identified as priority sectors.



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Alpict Structure

President: Eric Bachmann, Acting Director "Pôle Clients a.i." of S.I.G (Services Industriels de Genève).

Vice-President: Dominique Perruchoud, Director of Cimark.

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This is the number of Swiss companies ranked in the top 100 European companies, published in March by Red Herring, the prestigious American magazine which reports on the latest news in the new technologies sector.

Switzerland, European champion of innovation

Switzerland has improved its performance in terms of innovation and is now the leading country in Europe in this field, while it ranked second in 2007. This is the conclusion drawn by the Swiss Federal Statistical Office (OFS) in the eighth edition of the European Innovation Scoreboard (EIS). The EIS ranks the 27 member states of the European Union, Croatia, Norway, Turkey and Switzerland, which in 2008 achieved above-average results for a large majority of indicators. Research, technological innovation and intellectual property are the main field of excellence of Switzerland.

It is the country with the 3rd largest spending in research and development (R&D) in the private sector, behind Sweden and Finland. Switzerland is in joint first place with Germany with regards to SMEs active in the technological innovation sector. In terms of public sector R&D spending, Switzerland is in 8th position.

Regarding spending related to information technology (IT) and the number of patents pending for every million inhabitants, the country is in second and first place, respectively.

It also achieved good results in terms of the proportion of the population receiving a higher education. It is in second place as regards the number of holders of doctorate degrees amongst its 25-34 year old population.

Events Alpict

- Asia Venture Trip (Septembre 2009 en Corée du Sud): «Lift Asia»
- Ecommerce Paris 2009 (29 et 30 septembre et 1er octobre 2009)
- Telecom09 (5-9 octobre 2009)
- Maison d'Ailleurs (Novembre 2009 à Yverdon): «Les objets du futur»